

Matthew Klapper

Artist / Designer / Creative Director

Personal Info

Location St.Petersburg/Tampa, FL

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Website/Portfolio

https://www.matthewklapper.com

Tools

10013	
Photoshop	
Illustrator Indesign	2016-12 -
After Effects	2018-12
Corel Video Studio	
Animate/Flash	
Muse	
XD	2014-09 -
Blender	2015-12
Cinema 4D	
Dimension	
Acrobat	
Spark/Powerpoint	
Task Management Excel/Sheets	
Microsoft Office	2012-12 -
3 Axis CNC Router	2014-09
Windows Mac	
	2013-01 - 2013-12
Languages _{G-Code}	
HTML	
css	
Wixcode	2012-02 -
Javascript	2012-12
Git	
Hard Skills	
Graphic Design	
Brand Design	2011-09 - 2011-12
Layout Design	
Animation	
Prototyping	
Game Design	
UI/UX	2040.05
3D Modelling	2010-05 - 2010-09
3D Rigging	
3D Printing 3D Animation	
Printmaking	2007-03 - 2009-02
Papermaking Silkscreen	
Woodcut	
Monoprint	
Intaglio	
Lithography	
Letterpress	2016-09 - 2016-12
Acrylic Painting	
Ink/Pen Drawing	
Color Mixing	2015-01 -
Concept Art Storyboarding	2016-12
Storyboarding	
Carpentry	

Professional artist and graphic designer with 10+ years experience, skilled in relationship-building and team development through creative director positions in multiple start-ups and small businesses.

Expierence

2018-09 -	Creative Director
2019-12	Peerion Tampa, Fl
	 Served as creative director for busy agency with 30 employees. Held standups and confrences with executives and creative teams to consolidate a vision that worked for Peerion. Lead the creative teams in advancement of aesthetic material and storytelling techniques that would help define the brand.

• Identified short/long-term goals and strategies to execute them.

• Responsible for enlisting and managing third party design firms as well as internal design resources.

 Conceptualized a trans-media world, features, and an aesthetic that would gamify Peerion and develop a human-focused design.

2017-12 -**Art Director**

2019-01 HyperionX Tampa, Fl

• Developed an aesthetic for the company that represented the core values, and maintained that identity through all mediums. • Quality control over all creative projects from concept to completion, working with executives and design teams.

- Worked with designers to create graphic content for socials.
- Developed styleguide, pitchdeck, and connected the dots
- between ideas to create a vision and a functional prototype.
- Designed the logo and website.

Lead Designer

Tiptop Trading Company Elverson, PA

- Designed logo/website/ads/socials
- Oversight of all photographs of inventory used for sales.
- Color corrected and edited photos.

• Designed systems for increased workflow, from warehouse organization to cataloging and listing items.

Studio Manager & Printmaker

LQQK Studios Brooklyn, NY

- Designed prints for artists/teams/businesses.
- Managed projects & supervised studio.
- ◆ Color Seperation.
- Silkscreened textile, shirts, pants, bags, hats, dresses, jackets, artist prints, and posters.
- Silkscreened with plasitol, water-based, discharge, multi-color.
- Used a manual press: 8X8.
- Mix colors / Screen preperation.

Artist & Currator

Lucid Focus Oklahoma City, Oklahoma

Currated art from local talent.

• Sold a number of paintings/prints at the shows and shops.

Printmaker

Massive Graphics Oklahoma City, Oklahoma

- Supervised archives.
- Managed darkroom and prepped for thousands of screens.
- Screenprinted shirts using an automatic 10X10 press.

Studio Assistant

Deborah Geurtze- Intaglio & Monoprint Syracuse, NY

- Assisted in prepping and pulling etchings.
- Organized and kept the studio effecient.
- Mixed ink for colored etchings and monoprints.
- Cut paper and mat.

Teacher Assistant

Murray Zimilies Purchase, NY

• Responsible for mixing chemicals and colored inks for all forms of printmaking: Litho, intalgio, woodcut, monoprint, offset, letter. Was in charge of monitoring students in woodcut and stone lithography

- Performed demos for woodcut and lithography.
- Kept the studio clean and orderly.

Gallery Administrator

Barry Whistler Gallery Dallas, TX

- Responsible for cataloguing acquisitions and Gallery inventory.
- Moved and handled large painting and medium sculptures.
- Communicated with clients and artists.

Graphic Designer

Cradle of Aviation Museum Garden City, NY

- Designed Tri-fold map of the entire museum.
- Designed and crafted Go Foot backdrop and new exhibits.
- Evaluated and refurbished digital museum layouts.
- Touched up and renovated old photos for display.

Additional Work

- 2016-09 -
- **Art Mover & Handler** Watermill, NY
 - Cataloged art for inventory and shows.
 - Handled high valued paintings and medium sculptures.

Bar Manager

The Paperbox Brooklyn, NY

- Responsible for taking inventory and supervising events.
- Coordinated with staff, artists, and promotors.
- Started as a bartender.

Methodologies

Gamification	
Agile	
Kanban	
SCRUM	
Octalysis	

Soft Skills

Team Play

Desire to Learn

Dedication

Flexibility

Creativity

Critical Thinking

Insight

Resourcefulness

Visual Communication

Verbal Communication

Digesting Feedback

Giving Clear Feedback

Writing Skills

Personal Setup

Creative Cloud

Cinema 4D

Windows PC

Wacom Tablet

3 23" LED Monitors

4 Axis CNC Router 6040 11.8 x 15.7 x 2.9"

FDM 3D Printer 8.7 x 8.7 x 9.8"

Hydraulic Lamentating Press 22 x 35"

Car Willing to Travel

Demolition

Paul Davis Emergency Services Norman, OK

- Water damage-mold and sheetrock demolition
- Fire damage wall and ceiling repair and cleaning
- Carpet and furniture removal.

Painter & Landscaper

2010-06 -

2011-08

2013-02 -2013-09

- Painted 3 story victoreian houses, exterior and interior.
- Designed and constructed outdoor living space.
- ◆ Lead removal.

Cooperstown, NY

Exhibitions

2017	Art Walk, Central Ave, Grand Central Gallery, St.Petersburg, FL
2013	Art Walk, Main Street, Big Foot, Norman, OK
2011	Group Exhibition, Artpocolypse, Purchase, NY

Commission

- 2017 Private Commission, Marxcadia, large-scale painting/monoprint (4 x 3.5'), acrylic, ink, and toner on panel, Private residence, St.Petersburg, FL 2016 Private Commission, Vested Proles, medium-scale paint
 - ing/drawing (37 x 37"), acrylic, ink, on cotton, for private residence, Hamptons, NY
- Private Commission, Parino, large-scale painting/monoprint 2015 (4 x 5'), acrylic, ink, and toner on BFK, for private residence, Greatneck, NY
- 2015 Private Commission, Micro Mountain, medium-scale painting/monoprint (15 x 15"), ink, and toner on cotton, for private residence, NY, NY

Education

2007 - 2011	BFA in Printmaking, SUNY Purchase, NY	
	 Minored in Graphic Design. Set up art shows and venues on school grounds. 	
2020	Honorary Allumni, University of Tampa, FL	

- Accepted into the Spartan Incubator program.
- Coached students in creative task management.

Awards

2020

Winner of Venture Expo, University of Tampa, FL

• First place against businesses in the Spartan Incubator.

• Created a 2 minute mobile application prototype video.